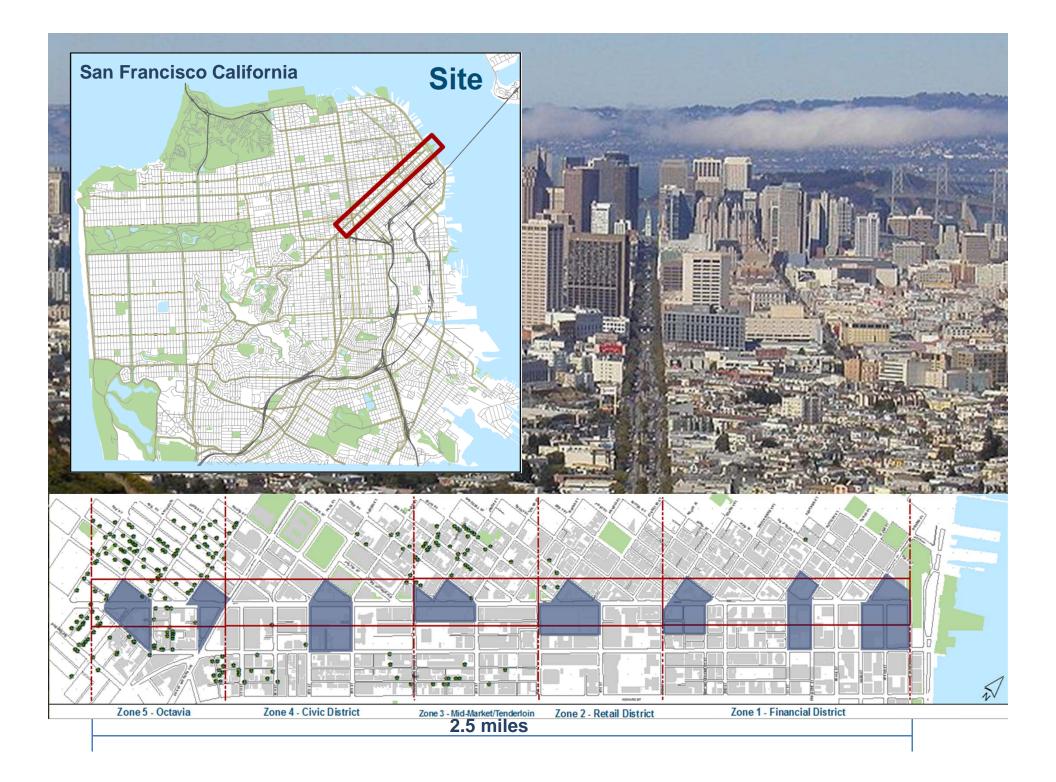
How Walkable is Market Street?

American Planning Association, National Conference, Los Angeles Prepared by Hadasa Lev, April 14, 2011





How Walkable is Market Street? How do we Measure Walkability?

Data	Tools	Results	
SFGISSAN AMERICO	LEED 2009 B NEIGHBORHOOD DEVELOPMENT	Walkability Results - A	
		Walkability	
BETTER	Walk Score®	Results - B	
STREET	PUBLIC LIFE SURVEY		
	Pedestrians Thursday, March 10, 2011	Walkability Results - C	

2009 D **NEIGHBORHOOD DEVELOPMENT**

For Public Use and Display LEED 2009 for Neighborhood Development Rating System Created by the Congress for the New Urbanism, Natural Resources Defense Council, and the U.S. Green Building Council (Updated February 2011)



LEED 2009 FOR NEIGHBORHOOD DEVELOPMENT PROJECT CHECKLIST

Smart Location a	and Linkage	27 possible points	
Derereguisite 1	Smart Location	Required	
D Prereguisite 2	Imperiled Species and Ecological Communities	Required	
D Prerequisite 3	Wetland and Water Body Conservation	Regulied	
D Prereguisite 4	Agricultural Land Conservation	Regulted	
D Prereguisite 5	Floodplain Avoidance	Regulted	
Credit 1	Preferred Locations	10	
Credit 2	Brownfield Redevelopment	2	
Credit 3	Locations with Reduced Automobile Dependence	7	
Credit 4	Bicycle Network and Storage	1	
Credit 5	Housing and Jobs Proximity	3	
Credit 6	Steep Slope Protection	1	
Credit 7	Site Design for Habitat or Wetland and Water Body C	Conservation 1	
Credit 8	Restoration of Habitat or Wetlands and Water Bodies	5 1	
Credit 9	Long-Term Conservation Management of Habitat or V	Wetlands and Water Bodies 1	
Neighborhood Pa	attern and Design	44 possible points	
Prerequisite 1	Walkable Streets	Required	
Prerequisite 2	Compact Development	Required	
Prerequisite 3	Connected and Open Community	Required	
Credit 1	Walkable Streets	12	
Credit 2	Compact Development	6	
Credit 3	Mixed-Use Neighborhood Centers	4	
Credit 4	Mixed-Income Diverse Communities	7	
Credit 5	Reduced Parking Footprint	1	
Credit 6	Street Network	2	
Credit 7	Transit Facilities	1	
Credit 8	Transportation Demand Management	2	
Credit 9	Access to Civic and Public Spaces	1	
Credit 10	Access to Recreation Facilities	1	
Credit 11	Visitability and Universal Design	1	
Credit 12	Community Outreach and Involvement	2	
Credit 13	Local Food Production	1	
Credit 14	Tree-Lined and Shaded Streets	2	
Credit 15	Neighborhood Schools	1	
Green Infrastruct	ture and Buildings	29 possible points	
Prerequisite 1	Certified Green Building	Required	
Dererequisite 2	Minimum Building Energy Efficiency	Required	
Prerequisite 3	Minimum Building Water Efficiency	Required	
Dererequisite 4	Construction Activity Pollution Prevention	Required	

Prerequisite 2	Minimum Building Energy Efficiency
Prerequisite 3	Minimum Building Water Efficiency
Prerequisite 4	Construction Activity Pollution Prevention

Neighborhood Pattern and Design 44 possible poin			
Ø	Prerequisite 1	Walkable Streets	Required
\checkmark	Prerequisite 2	Compact Development	Required
\square	Prerequisite 3	Connected and Open Commun	Required
	Credit 1	Walkable Streets	12
	Credit 2	Compact Development	6
	Credit 3	Mixed-Use Neighborhood Centers	4
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	Credit 14	Tree-Lined and Shaded Streets	2
	Credit 15	Neighborhood Schools	1

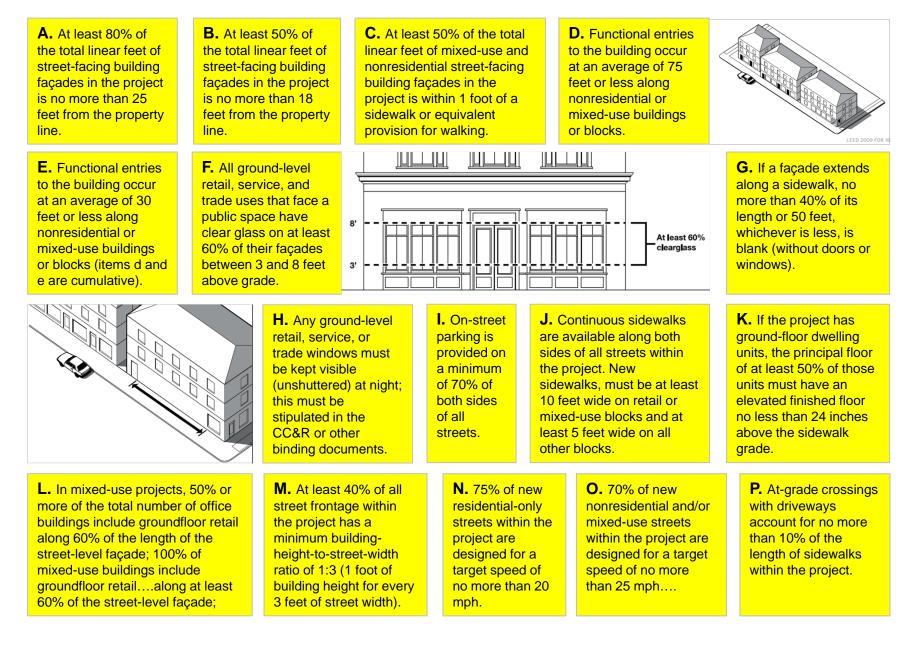
LEED FOR Neighborhood Development

Walkable Streets Prerequisite – 4 sections

A. For 90% of building frontage, a principal <i>functional</i> <i>entry</i> on the front façade faces a public space	B. At least 15% of street frontage has a minimum building height- to-street- width ratio of 1:3 (1 foot of building height for every 3 feet of street width).
C. Continuous sidewalks are provided along both sides of 90% of streets or frontage. Sidewalks, must be at least 8 feet wide on retail or mixed-use blocks and at least 4 feet wide on all other blocks.	D. No more than 20% of the street frontages within the project are faced directly by garage and service bay openings.

LEED FOR Neighborhood Development

Walkable Streets Credit 1 – 16 sections



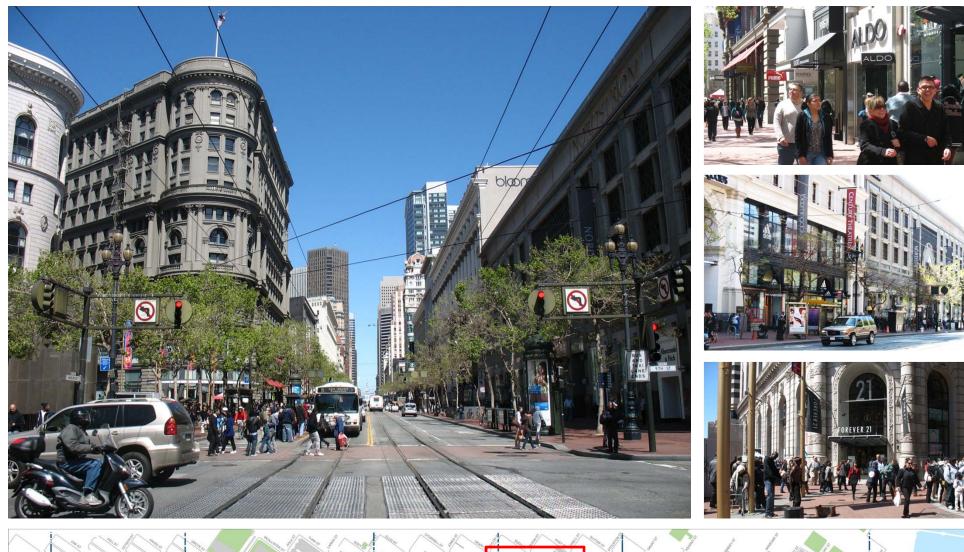
LEED for Neighborhood Development

LEED ND Walkable Streets Criteria (Score out of 12)

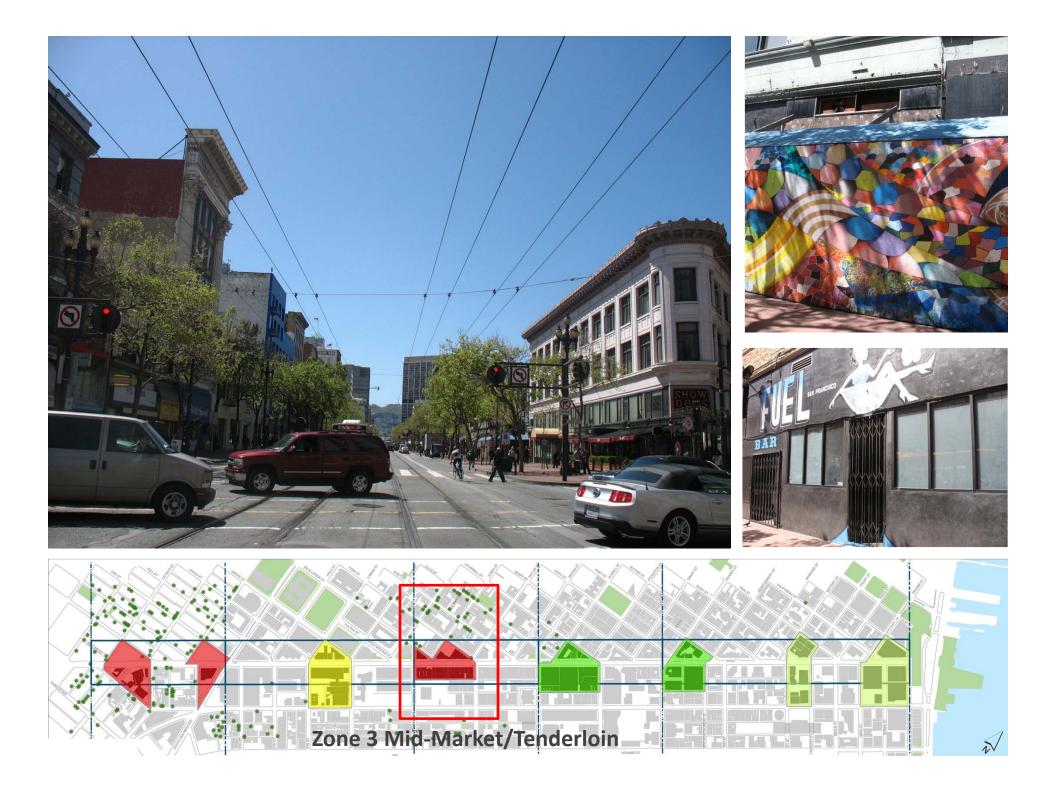


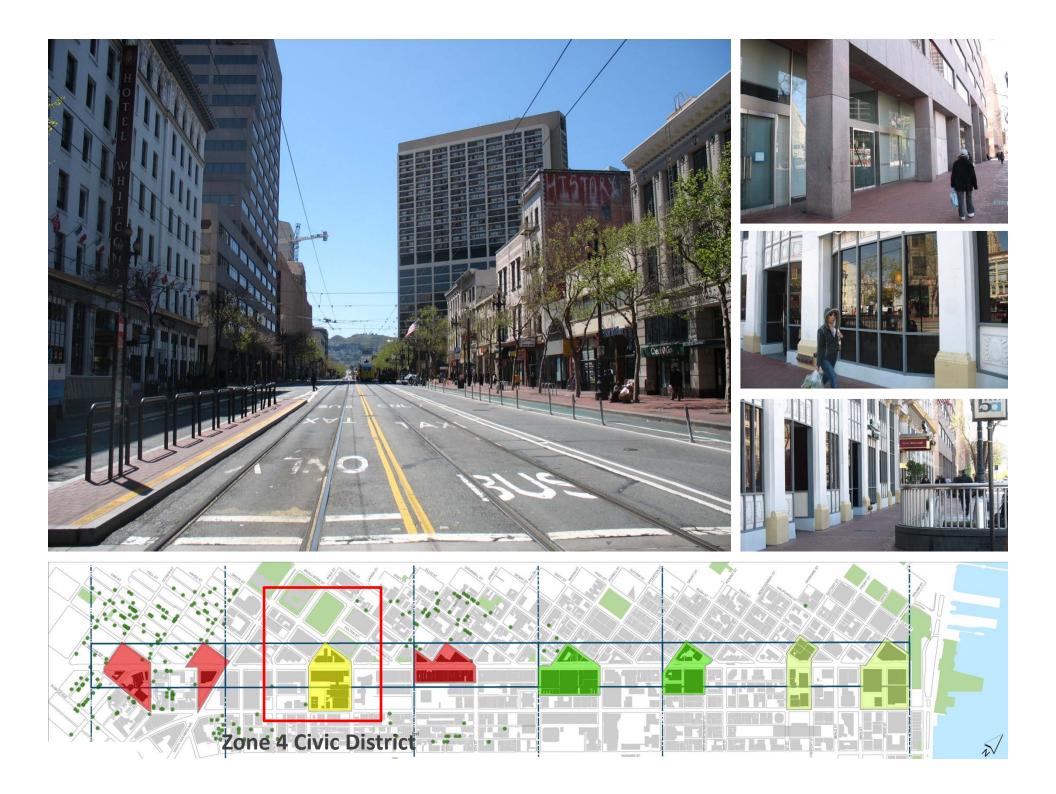














🏠 Walk Score® Cities & Neighborhoods | Why It Matters | How It Works | Add Walk Score to Your Site | Blog Type an Address: Walk Score Walker's Paradise Market St San Francisco Out of 100 **More Amenities** South Of Market Overview **Your** Commute San Francisco City Hal Restaurants $\overline{\bullet}$ McAllister St S $|\uparrow|$ Golden Gate Ave Caffe Trieste 0.03mi Fulton St $\leftarrow \rightarrow$ San Frai McAllister St \bigcirc Fulton St Coffee Va Public L



Go

f Like

Satellite

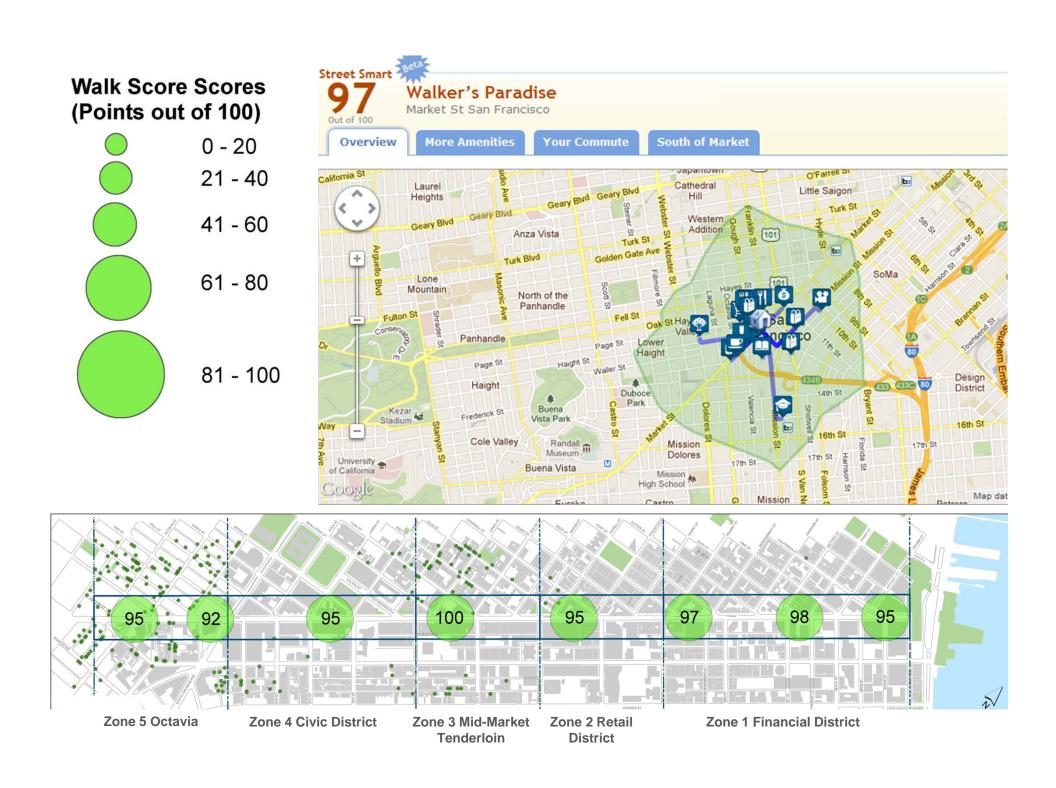
Map

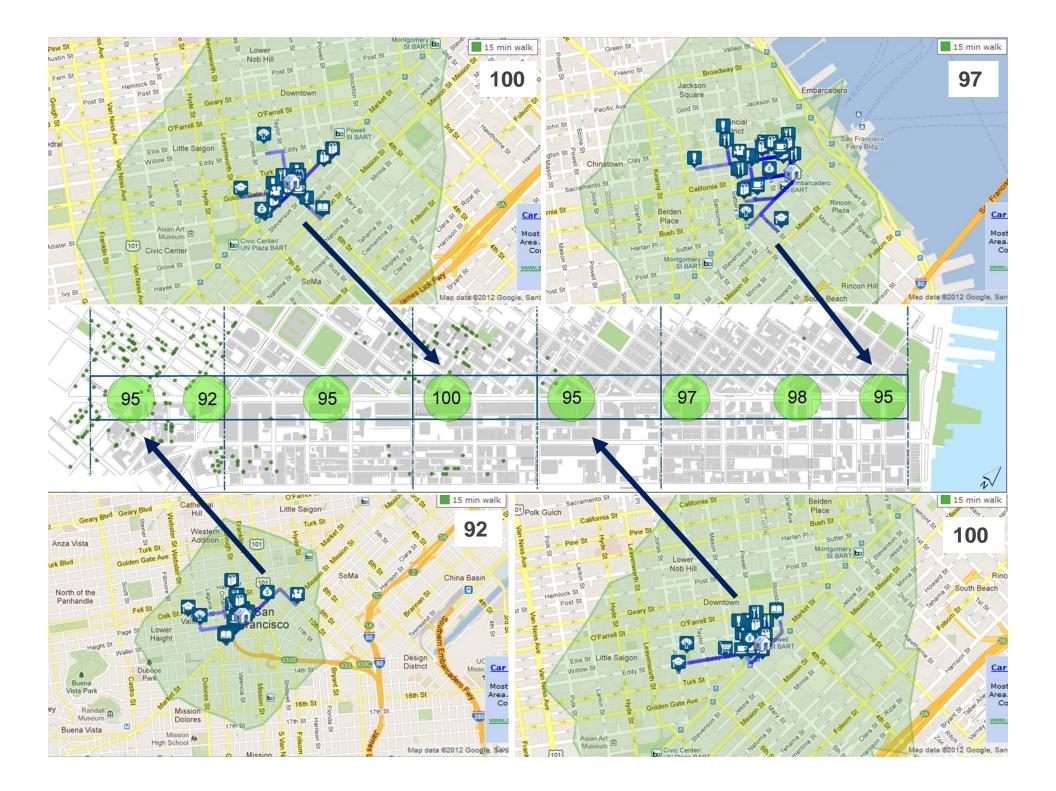
5K

▼ Share

Street View

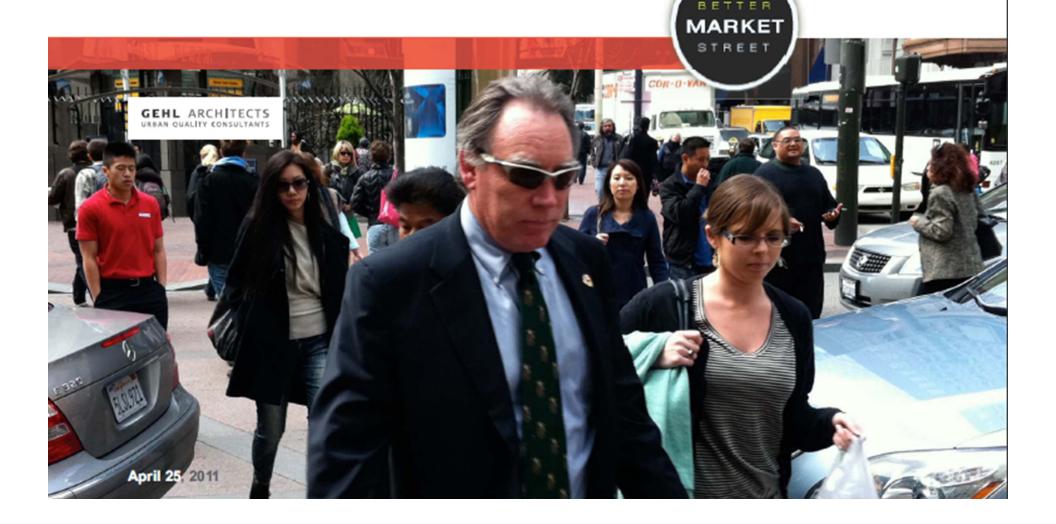
U.S. Bank 0.2mi





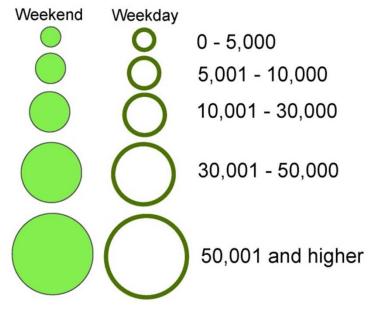
BETTER MARKET STREET

Public Life Public Space Survey

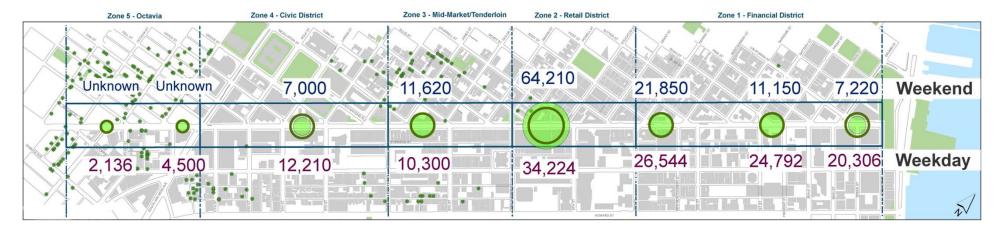




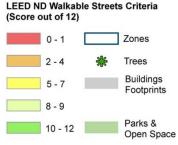
Public Life Survey Results (number of people passing by 8am-6pm)



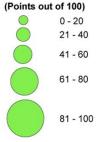




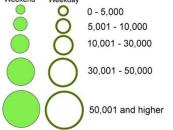








Public Life Survey Results (number of people passing by 8am-6pm) Weekend Weekday



How Walkable is Market Street? Conclusions

- The results from LEED ND are more aligned with the Public Life Survey.
- According to the Walkability section of LEED ND and the Public Life Survey, Market Street is most
 walkable in the Retail District and gradually less walkable to the east and west of that district with
 Octavia (at the far west) being the least walkable.

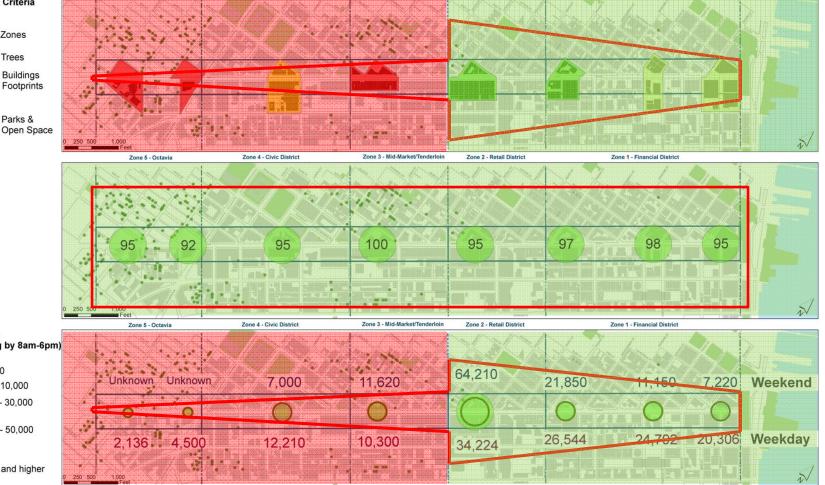


Data Source: San Francisco Enterprise GIS, May 2011 and the City of San Francisco data provided for the Better Market Street project



How Walkable is Market Street? Conclusions

• According to Walk Score, Market Street is a "Walkers Paradise" throughout the entire project site with score above 90 out of 100 in all 8 areas.



Data Source: San Francisco Enterprise GIS, May 2011 and the City of San Francisco data provided for the Better Market Street project.

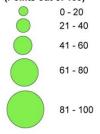


Trees





2-4



Public Life Survey Results (number of people passing by 8am-6pm) Weekend Weekday



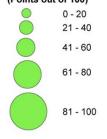


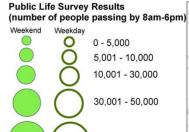


Parks &



10 - 12

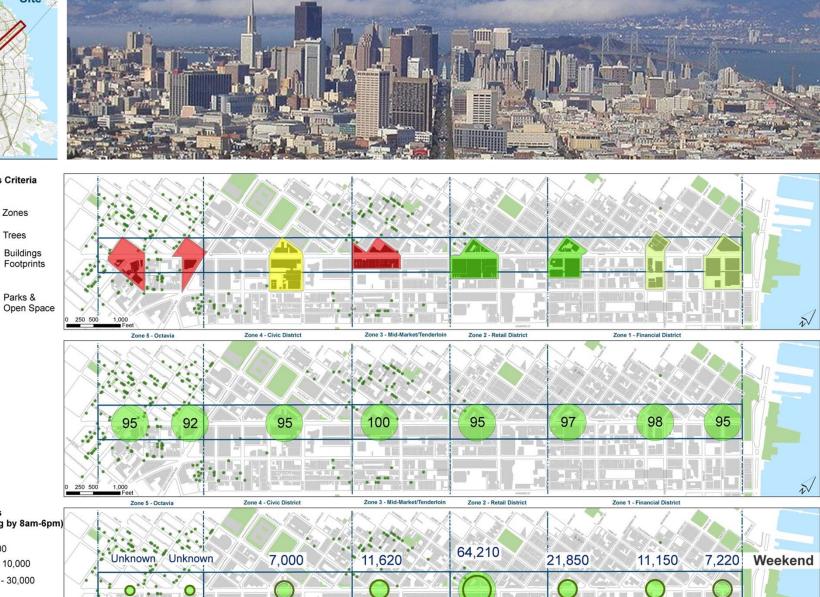




50,001 and higher

250

1.000



10,300

26,544

34,224

24,792

20,306 Weekday

N

Data Source: San Francisco Enterprise GIS, May 2011 and the City of San Francisco data provided for the Better Market Street project.

2,136 4,500

12,210